

THE 2<sup>ND</sup>  
PHUKET  
CANNABIS  
CUP

Holistic Health, Holistic High

POWERED BY  
**HIGHLAND®**





# PHUKET CANNABIS ASSOCIATION

THE PHUKET CANNABIS ASSOCIATION WAS ESTABLISHED IN JANUARY 2023. THE ASSOCIATION HAS THREE MAIN OBJECTIVES: TO IMPART KNOWLEDGE, TO CONNECT BUSINESSES, AND TO PROVIDE SUPPORT TO BUSINESSES AND SOCIETY. IT IS CONSIDERED TO BE THE FIRST REAL CANNABIS ASSOCIATION FOR THE PEOPLE OF THAILAND.

## PHUKET CANNABIS CUP

WE ORGANIZE THE PHUKET CANNABIS CUP ANNUALLY AT THE START OF PHUKET'S HIGH SEASON. 2023, THE 2ND PHUKET CANNABIS CUP WILL BE HELD AT THE BLUE TREE WATER PARK, SPANNING AN AREA OF MORE THAN 10,000 SQUARE METERS. THE PRIMARY OBJECTIVES OF THE EVENT ARE TO IMPROVE THE QUALITY OF THE GROWERS' PRODUCE, EDUCATE CONSUMERS, BUSINESS NETWORKING FOR ENTREPRENEURS, AND INTRODUCE A NEW CULTURE OF HOLISTIC HEALTH WITH CANNABIS AS A KEY COMPONENT, FOR THAI POPULATION TO HAVE A BETTER UNDERSTANDING OF CANNABIS AND HOLISTIC HEALTH.



# THE 1ST PHUKET CANNABIS CUP

25 MARCH 2023



PAMOOKKOO RESORT IN KATA BEACH, PHUKET



# THE 1ST PHUKET CANNABIS CUP

25 MARCH 2023



## Ready, set, roll! Thai man wins fastest joint rolling in Phuket

By Reuters - March 26, 2023 @ 1:44pm



Participants compete during fastest joint-rolling contest organized during the 1st Phuket Cannabis Cup in Phuket, Thailand, March 25, 2023. - REUTERS/PH

PHUKET, Thailand: With nimble fingers and years of practice, Ativat Janmuangthai beat other cannabis enthusiasts to roll a perfect, one-gramme joint in 43 seconds on Saturday, becoming the fastest joint-roller in Thailand's Phuket.

"He's been rolling joints for five years, he can even roll joints blindfolded. He's very fast," said Sakson Soomkintitai, friend of Ativat who accompanied him at the first Phuket Cannabis Cup competition.

Apart from the title and trophy, the winner, in his 30s, was also awarded a cash prize of 5,000 baht (US\$146.37).

## Ready, set, roll! Thai man wins fastest joint rolling in Phuket

Thailand became the first Southeast Asian country to decriminalise cannabis last year, but soon issued a raft of rushed piecemeal regulations to curb its potential unchecked use



A man wearing a shirt with a marijuana leaf pattern attends the 1st Phuket Cannabis Cup in Phuket, Thailand, March 25, 2023. REUTERS/PH

Reuters

Published: 25 March 2023, 61:41 PM Updated: 26 March 2023, 01:41 PM

f t i s e q

Bangkok Post

NEWS THAILAND BUSINESS LIFE GURU LEARNING

## Ready, set, roll! Thai man wins cannabis competition in Phuket

PUBLISHED: 26 MAR 2023 AT 14:38  
WRITER: REUTERS

21 14

f t i s e q



Ativat Janmuangthai, winner of the fastest joint rolling competition, rolls during the 1st Phuket Cannabis Cup in Phuket on Saturday. (Reuters photo)

PHUKET: With nimble fingers and years of practice, Ativat Janmuangthai beat other cannabis enthusiasts to roll a perfect, one-gramme joint in 43 seconds on Saturday, becoming the fastest joint-roller in the southern island province of Phuket.

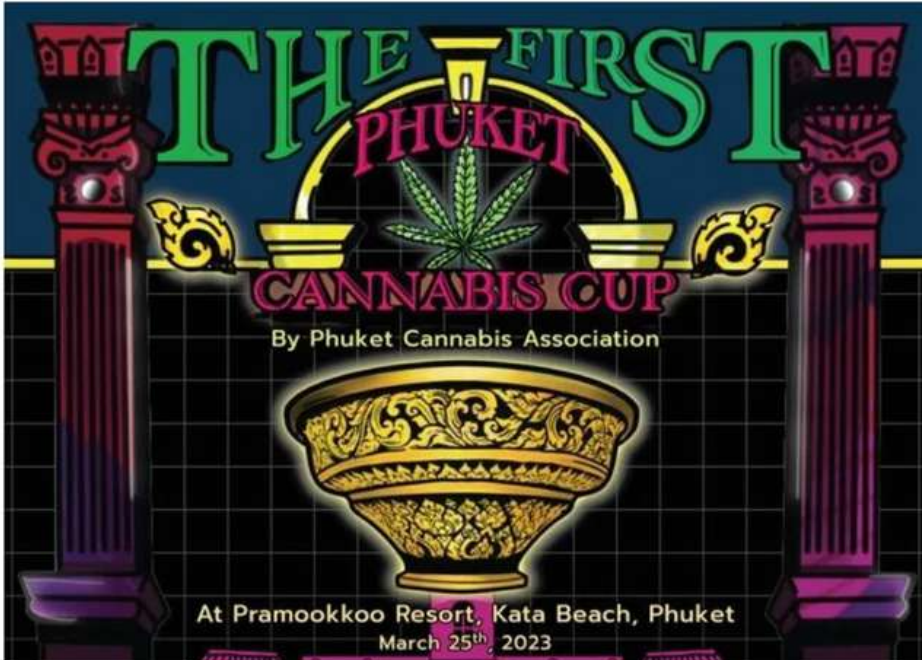
Thaiger

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## Introducing the first ever Phuket Cannabis Cup

mahatee niramitsathit Tuesday, March 14, 2023 2 minutes read

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The first ever **Phuket Cannabis Cup** will take place this month, hosted by Poonwarit Wangpatravanich, the head of the Phuket Cannabis Association, together with members of the Phuket Cannabis Association or PCA, and a network of cannabis businesses in **Thailand**.

The event is scheduled for March 25, 2023, from 10.30am to 6pm at the Pramookkoo Resort in Kata Beach, Phuket, where safety and quality are paramount.

NEWS RECAP PREVIOUS EVENT



# THE 1ST PHUKET CANNABIS CUP

25 MARCH 2023



1,100 PARTICIPANTS



80% FOREIGNERS  
20% THAI

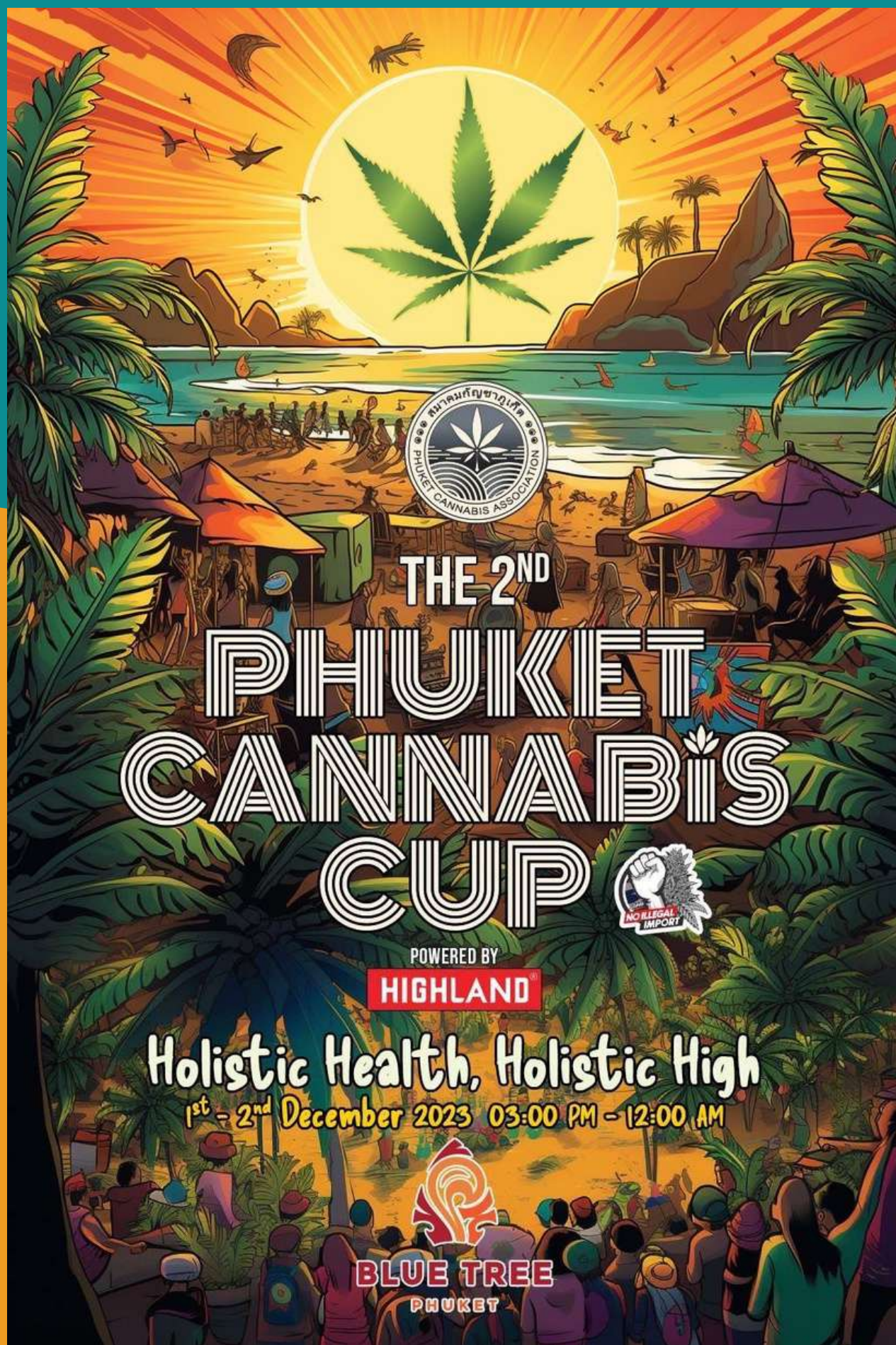


24 VENDERS AND  
SPONSORS

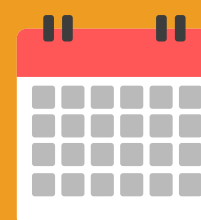


50 FARMS  
PARTICIPATED IN THE  
COMPETITION





# THE 2ND PHUKET CANNABIS CUP



1-2 DECEMBER 2023



3.00 PM - 12.00 AM



BLUE TREE, PHUKET





# BLUE TREE, PHUKET



**BLUE TREE**  
PHUKET

BLUE TREE PHUKET IS A COMPLETE ENTERTAINMENT AND ACTIVITY CENTER FOR ALL AGES. HOSTING THAILAND'S LARGEST CRYSTAL LAGOON WHICH INCLUDES THAILAND'S LONGEST SUPERFLY, A WATER JUMP, COVERED OPEN-AIR AMPHITHEATER ARENA, A LIFESTYLE SHOPPING VILLAGE, AND A HUGE NATURAL FOREST PARK WITH AN ARRAY OF FITNESS AND SPORTING ACTIVITIES.

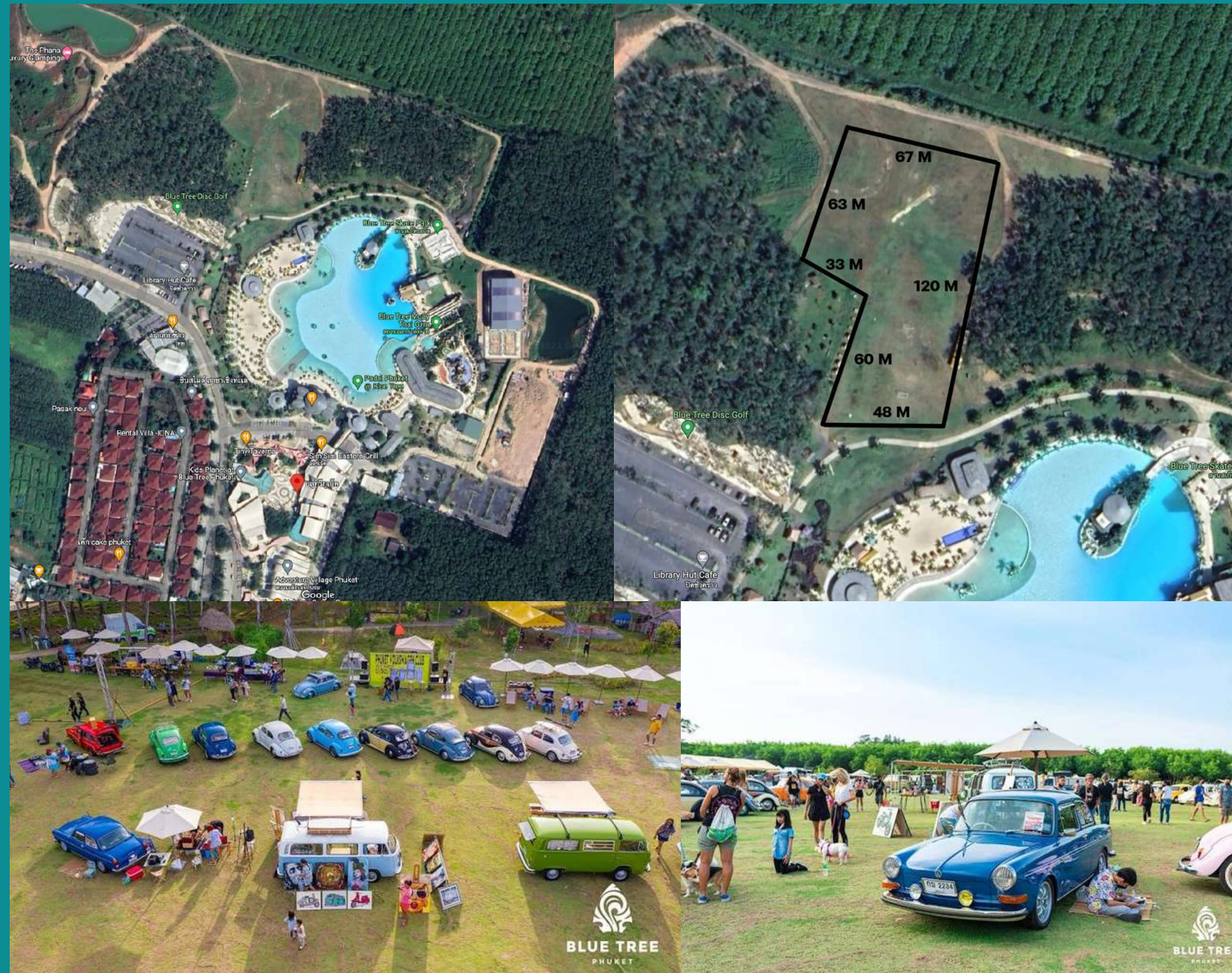




# BLUE TREE, PHUKET, LAWN AREA



**BLUE TREE**  
PHUKET



- LAWN AREA 10,000 SQM
- ESTIMATED PARTICIPANTS 3,000-5000
- ESTIMATED VENDER 100 BOOTHS
- 38 CANNABIS RELATED BOOTHS
  - 10-20 WELLNESS BOOTHS
  - 35 FOOD & BEV. BOOTHS
  - 10 ART & CULTURE BOOTHS
- 30 MINS FROM THE AIRPORT
- IN THE CENTER OF PHUKET
- 1500+ PARKINGS





# **megatix**



## **EARLY BIRD**

**ONE DAY TICKET 420 THB**

**TWO DAYS TICKET 800 THB**



## **REGULAR TICKETS**

**ONE DAY TICKET 650 THB**

**TWO DAYS TICKET 1000 THB**



## **WALK-IN**

**1000 THB PER TICKET PER DAY**



# MOOD & TONE



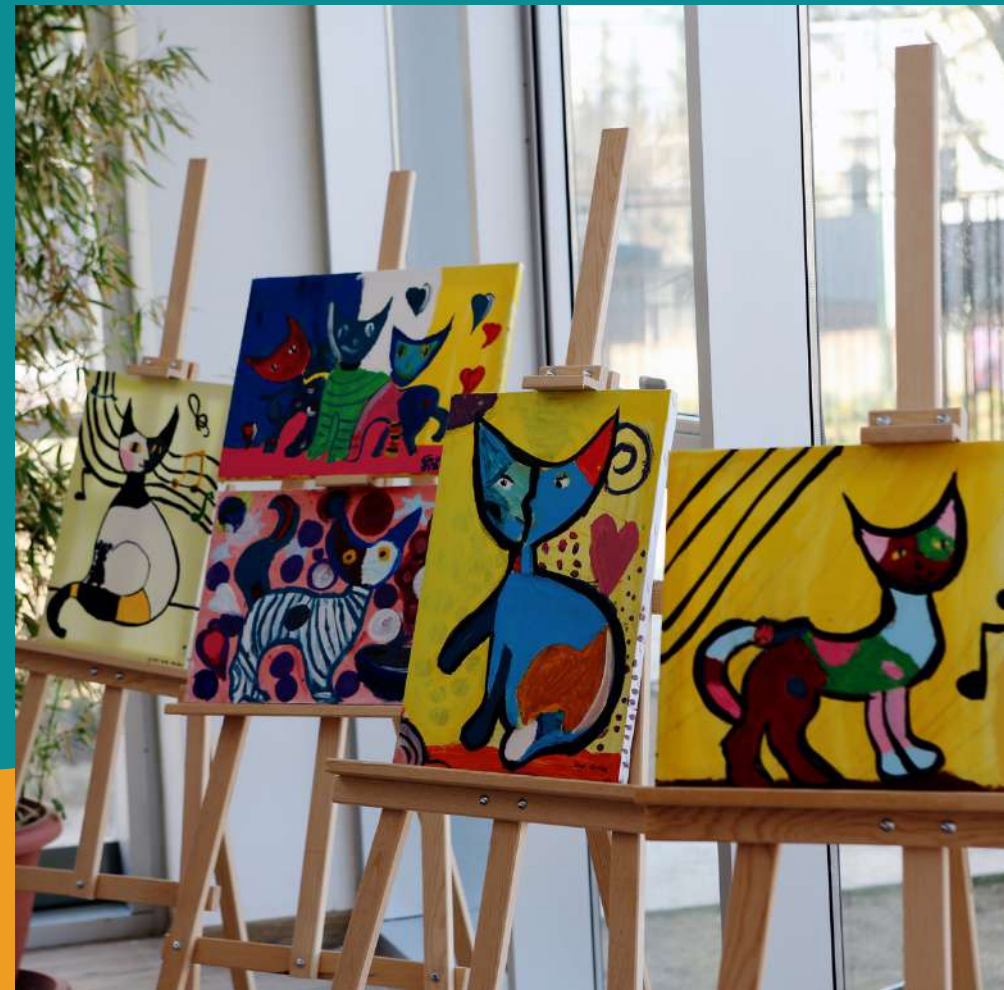


## EVENT FEATURE

# *Holistic Health and Holistic High*



**SUSTAINABLE LIVING**



**ART & CULTURE**



**WELL-BEING**



## EVENT FEATURE

# *Holistic Health and Holistic High*



**ALTERNATIVE MEDICINES**

**MASSAGE**

**FAMILY & PET  
FRIENDLY**



# THE 2<sup>ND</sup> PHUKET CANNABIS CUP



THIS YEAR'S COMPETITION BREAKS BOUNDARIES,  
EMBRACING INCLUSIVITY AND INNOVATION. THROUGH  
ENGAGING ACTIVITIES AND COLLABORATION, WE'RE NOT JUST  
COMPETING — WE'RE ADVANCING OUR INDUSTRY'S GROWTH  
AND PURPOSE.

## COMPETITIONS



THE ROOKIES AWARD



THE OPENS AWARD



GREENHOUSE & SUNGROW AWARD



THAI GENETICS AWARD



PEOPLE'S CHOICE AWARD



BEAUTY TRIMMING AWARD



ROLLING COMPETITION



BONG RIPS COMPETITION



# FEATURES EVENT



## MADE IN THAILAND CANNABIS CUP 2023

THE MADE IN THAILAND CANNABIS CUP, SPONSORED BY COMPOUND GENETIX, AIMED TO PROMOTE AND IMPROVE THAI MARIJUANA FARMS AND THE QUALITY OF THEIR PRODUCTS. WITH 140 LOCAL FARMS PARTICIPATING, EACH WAS GIVEN COMPOUND GENETIX'S "TOTAL ECLIPSE" SEEDS TO CULTIVATE OVER 150 DAYS. THE WINNER RECEIVED A TROPHY AND GARNERED INTEREST FROM POTENTIAL CANNABIS FLOWER BUYERS. THIS EVENT EMPHASIZES THE EXPERTISE OF THAI GROWERS AND AIMS TO POSITION THAILAND PROMINENTLY IN THE GLOBAL CANNABIS INDUSTRY.



# ENTERTAINMENT

## Main Stage



IN A SUNLIT MEADOW, A RUSTIC STAGE SETS THE SCENE. LYING ON THE GRASS, FOLK MUSIC RESONATES, EVOKING EMOTIONS. SURROUNDED BY CRAFT STATIONS AND CANNABIS STORYTELLING, NIGHT FALLS WITH LANTERNS AND A BONFIRE. HERE, NATURE, MELODY, AND COMMUNITY COME TOGETHER FOR A PROFOUND EXPERIENCE.



# ENTERTAINMENT

## *DJ Stage*



STEP INTO A MYSTICAL DJ STAGE NESTLED WITHIN A LUSH FOREST. NATURAL ELEMENTS BLEND SEAMLESSLY WITH THE SETUP: TREES ADORNED WITH FAIRY LIGHTS. AS THE MUSIC STARTS, THE FOREST COMES ALIVE — FIREFLIES, RUSTLING LEAVES, AND MESMERIZING PROJECTIONS ADD TO THE ATMOSPHERE. HERE, MUSIC AND NATURE COALESCE, CREATING A SPACE OF UNITY AND TRANSCENDENCE.



# MEDIA PARTNER

**HERBTIME**



**WEED.TH**

**HIGHLAND<sup>®</sup>**



**T Thaiger**



# EVENT TIMELINE

## DETAIL

AUG 2023

SEP 2023

OCT 2023

NOV 2023

DEC 2023

ANNOUNCE THE COMPETITION



COMPETITORS REGISTRATION



SOCIAL MEDIA LAUNCH



TICKET RELEASE



PR CAMPAIGN



PRINT MEDIA





# CONTACT



+66 (0)8 0926 5414



CONTACT@PHUKETCANNABISASSOCIATION.COM



WWW.PHUKETCANNABISASSOCIATION.COM

# SOCIAL



PHUKET CANNABIS ASSOCIATION



@PHUKETCANNABIS

